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(54) METHOD AND SYSTEM TO COMBINE BROADCAST TELEVISION AND INTERNET TELEVISION

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(2011.01)

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See application file for complete search history.

(56) References Cited

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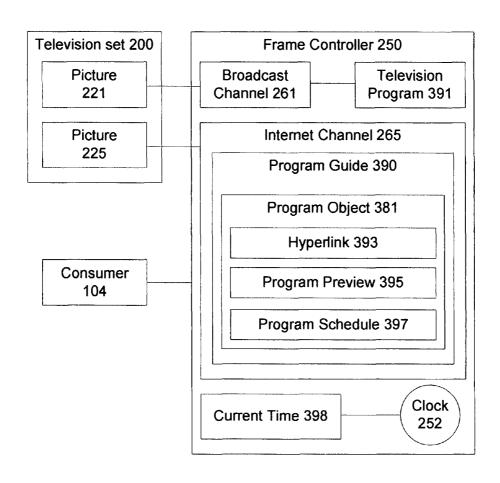
^{*} cited by examiner

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(57) ABSTRACT

Provided is a method and system for receiving and displaying video from both an Internet and a broadcast video source. Also provided is a frame controller for receiving video data from an Internet video stream and from a cable broadcast video stream, the frame controller further in communication with a television display and causing the Internet video stream and the cable broadcast video stream to each be displayed in a separate frame on the television display.

26 Claims, 5 Drawing Sheets



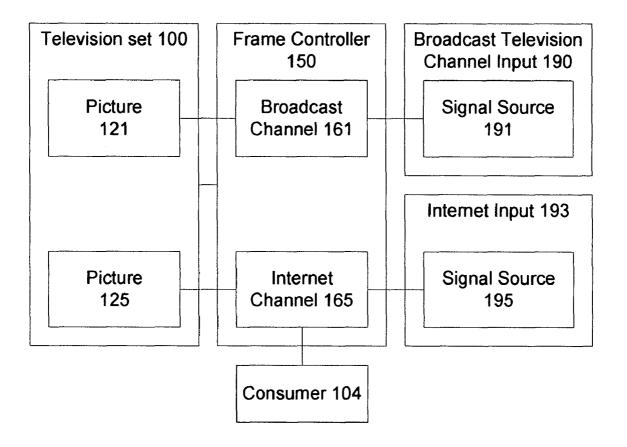


Figure 1

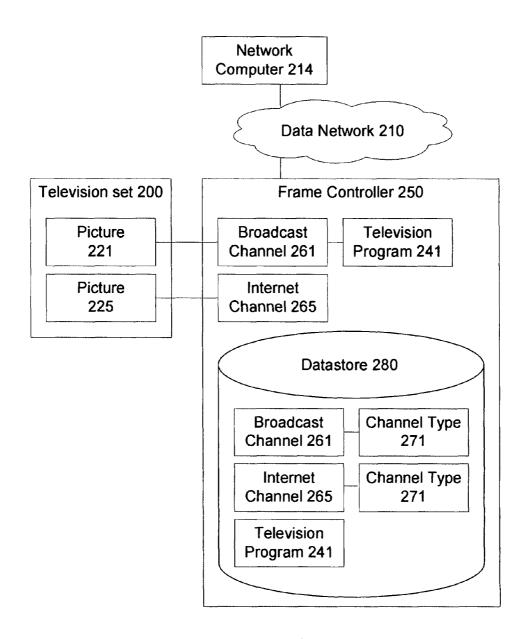


Figure 2

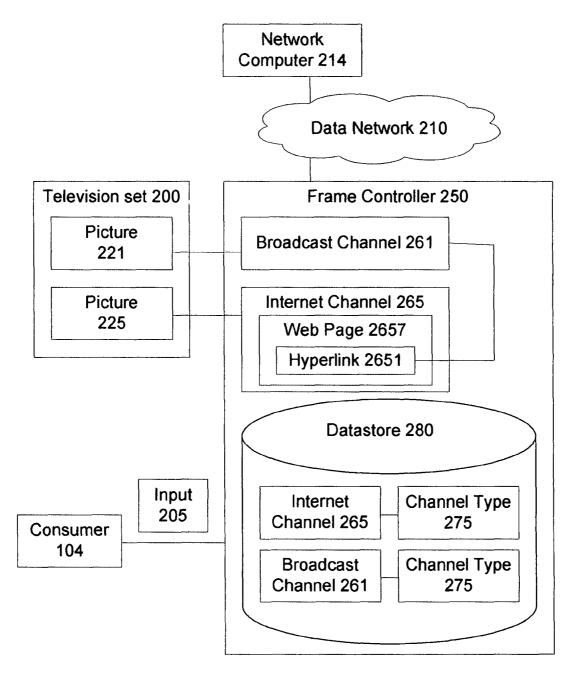


Figure 3

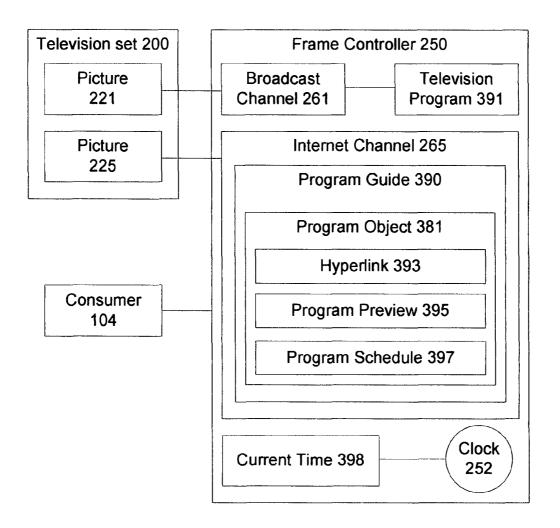


Figure 4

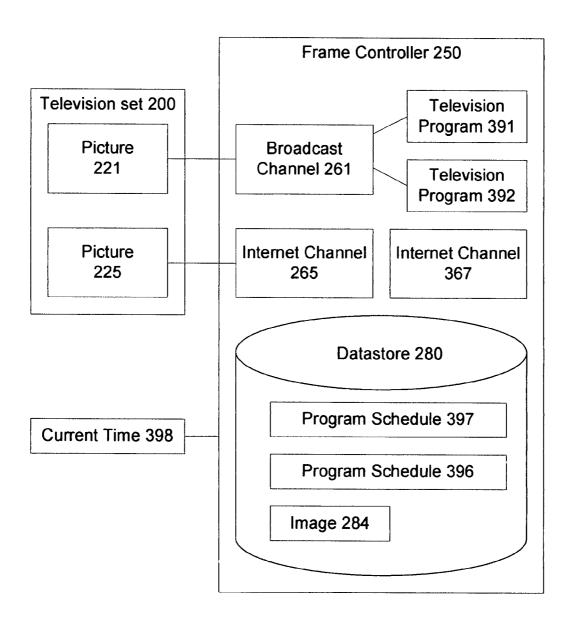


Figure 5

METHOD AND SYSTEM TO COMBINE BROADCAST TELEVISION AND INTERNET TELEVISION

FIELD OF THE INVENTION

This invention generally relates to media, and more particularly, to a method and system to combine broadcast television and Internet television.

BACKGROUND OF THE INVENTION

It is commonplace today for cable television and satellite television networks to carry several hundred channels. Typically, even a subscriber to basic services gets over 50 channels. It is not uncommon for a subscriber to have over 100 channels available with a subscription. Advances in Internet video and television make available thousands more channels and videos for consumer entertainment.

Many Internet videos and television channels are closely related to television programs shown on regular television channels, yet consumers cannot view a television program and switch to related Internet videos easily on their television set

For example, in one scenario, while John is watching a NCAA sweet sixteen basketball match on an ESPN cable channel, he may want to see updates of other concurrent NCAA games, which are available on ESPN's Internet website. In order to view the concurrent games, John has to take his laptop computer into the same room and connect to ESPN's website.

In another exemplary scenario, Mary is watching a HBO channel showing the movie "Titanic". She is curious about actor Leonardo DiCaprio, and wishes to investigate his current events. Particularly Mary is interested in seeing a preview of a recent Leonardo DiCaprio movie titled "The Departed". Mary does not want to go to the computer in the kitchen, but is otherwise unable to view the Internet movie preview.

Thus, there is a need to allow combined showings of Internet videos and traditional television onto a television set.

SUMMARY OF THE INVENTION

An aspect of the present invention provides a television system and method including a frame controller for receiving video data from a plurality of video streams. At least one of the video streams is from an Internet source, and at least one other of the video streams is from a broadcast source. The 50 frame controller is further in communication with a television display and causes the video stream from the Internet source and from the broadcast source to each be displayed in a separate frame on the television display.

In one aspect of the invention, the Internet video stream 55 relates to an image and sounds signal source from one of the Internet, a web portal, or a web site.

In another aspect of the invention, the frame controller provides an interactive television session between the Internet source and a consumer.

In one aspect of the invention, the broadcast video stream relates to an image and sounds signal source from one of a broadcast television network, a cable television network, or a satellite television network.

In another aspect of the invention, the broadcast video 65 stream relates to an image and sounds signal source from a multi-channel operator.

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In one aspect of the invention, the broadcast video stream relates to an image and sounds signal source from a multiservice operator.

In another aspect of the invention, the frame controller selects the broadcast video stream based on the Internet video stream.

In another aspect of the invention, the frame controller selects the Internet video stream based on the broadcast video stream.

In another aspect of the invention, the frame controller selects the Internet video stream and the broadcast video stream based on a common attribute.

Another aspect of the invention includes a datastore in communication with the frame controller. The datastore includes paired broadcast and Internet video streams. The frame controller selects the broadcast video stream to display by querying the datastore with the Internet video stream, then displaying the broadcast video stream paired with the Internet video stream as returned by the datastore.

In another aspect of the invention, the datastore is queried with a broadcast video stream and the frame controller selects for display the Internet video stream paired with the broadcast video stream as returned by the datastore.

In another aspect of the invention, the frame controller is in communication with a network computer and the network computer selects the Internet video stream to display.

In another aspect of the invention, a program guide is provided from an Internet source. The program guide includes information regarding broadcast video streams. It is used by the frame controller, which selects the Internet video stream to display based on information regarding the broadcast video stream obtained from the program guide.

In another aspect of the invention, the frame controller selects a second Internet video stream to display based on information regarding the broadcast video stream.

In another aspect of the invention, the frame controller selects a second broadcast video stream to display when the broadcast video stream ends.

Another aspect of the invention also includes a program guide provided by an Internet source, which includes information regarding Internet video streams. The frame controller selects the broadcast video stream to display based on information regarding the Internet video stream from the program guide.

In another aspect of the invention, the frame controller selects a second Internet video stream to display based on information regarding the broadcast video stream.

In another aspect of the invention, the frame controller selects a second broadcast video stream to display when the broadcast video stream ends.

In another aspect of the invention, the video stream from the Internet source and from the broadcast source are displayed simultaneously.

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is a schematic diagram illustrating a television set displaying a broadcast television channel and an Internet television channel at the same time, in accordance with an embodiment of the present invention;

FIG. 2 is a schematic diagram illustrating a process of selecting an Internet channel based on broadcast channel, in accordance with an embodiment of the present invention;

FIG. 3 is a schematic diagram illustrating a process of selecting a broadcast channel based on an Internet channel, in accordance with an embodiment of the present invention;

FIG. 4 is a schematic diagram illustrating an Internet channel providing a television programming guide, in accordance with an embodiment of the present invention; and

FIG. **5** is a schematic diagram illustrating a process for selecting a second Internet channel, in accordance with an ⁵ embodiment of the present invention.

DETAILED DESCRIPTION

In the following description, for purposes of explanation, 10 specific numbers, materials and configurations are set forth in order to provide a thorough understanding of the invention. It will be apparent, however, to one having ordinary skill in the art, that the invention may be practiced without these specific details. In some instances, well-known features may be omitted or simplified so as not to obscure the present invention. Furthermore, reference in the specification to "one embodiment" or "an embodiment" means that a particular feature, structure or characteristic described in connection with the embodiment is included in at least one embodiment of the 20 invention. The appearances of the phrase "in an embodiment" in various places in the specification are not necessarily all referring to the same embodiment.

The term "video data" referred to in the descriptions of various embodiments of the invention herein described is 25 intended to generally describe electronic audio and video signals containing or incorporating video for display on a television or other video display device. This term is used in the broadest sense as known in the electronic arts, and may include analog and/or digital signals. Likewise, the term 30 "video stream" is used in a non-limiting fashion and generally refers to the collection of video data, together with any carrier signals, data headers or other electronic information, which singularly or taken together allow the described embodiments to operate. For example, a digital video stream from a given 35 video source might include multiple packets of compressed video data, each packet or group thereof having one or more packet headers. Typically, one or more of the headers includes information relating to the video data, such as the compression algorithm used, the aspect ratio, etc.

As used herein, the terms "picture frame" and "frame" refer to the borders of a displayed picture. Unless otherwise specified, a picture frame does not necessarily have a border of any particular width, i.e., a displayed picture might occupy the entire area of the picture frame, or the picture frame may 45 include a border. Reference to locations on a display device may be made by referring to either the location of the picture frame or to the location of displayed picture itself, without limitation. Reference to the size of a picture frame refers to the height and width of the frame, and frames of differing 50 width and/or differing height are referred to as being of different sizes.

As used herein, the term "picture" refers to the whole of the display image and its picture frame, unless otherwise indicated, without limitation.

FIG. 1 illustrates an exemplary television set displaying a broadcast television channel and an Internet television channel at the same time. In an embodiment of the invention, television set 100 is an electronic device that receives images and sound signals from a plurality of television channels, 60 including a broadcast television channel 161 and an Internet television channel 165. Broadcast television channel 161 or broadcast channel 161 relates to images and sounds signal source 191, which, in one embodiment, is from a broadcast television network, a cable television network, a satellite 65 television network, or any other multi-service or multi-channel operator. In one embodiment, Internet television channel

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165 or Internet channel 165 relates to images and sounds signal source 195 from the Internet, a web portal, or a web site, and provides an interactive television session between signal source 195 and consumer 104.

In an embodiment, television set 100 includes picture 121 and picture 125. Picture 121 and picture 125 are controlled by a frame controller 150, which displays broadcast channel 161 onto picture 121, and Internet channel 165 onto picture 125. The frame controller 150 displays picture 121 and picture 125 simultaneously.

In one embodiment, the frame controller 150 is included in television set 100. In another embodiment, the frame controller 150 connects to television set 100 through an interface. The interface may be an RF interface, a HDMI interface, an S-video interface, a component interface, a composite interface, a network interface, or a wireless network interface such as Wireless Local Area Network (WLAN), Worldwide Interoperability for Microwave Access (WiMax), an Ultra-Wideband (UWB) network, or other suitable interface, without limitation.

In various embodiments of the invention, the frame controller 150 connects to a broadcast television channel input 190, such as an antenna, cable television network, satellite television network, IPTV. The broadcast television channel input 190 includes a signal source 191. The frame controller 150 also connects to an Internet input 193, which may include a home network, an Ethernet network, a WiFi network, a DSL network, an Intranet network, a hotspot network, a public data network, a cellular data network, or a private data network. Internet input 193 includes signal source 195.

An exemplary frame controller 150 relates broadcast channel 161 and Internet channel 165. In one embodiment, frame controller 150 selects broadcast channel 161 based on Internet channel 165. In another embodiment, frame controller 150 selects Internet channel 165 based on broadcast channel 161. In yet another embodiment, broadcast channel 161 and Internet channel 165 are related to a theme such as sports, news, or movie.

FIG. 2 illustrates an exemplary process of selecting an 40 Internet channel based on broadcast channel. In an embodiment, frame controller 250 displays broadcast channel 261 onto picture 221, and then selects Internet channel 265 based on broadcast channel 261, displaying Internet channel 265 onto picture 225.

In one embodiment, frame controller 250 selects Internet channel 265 based on the type of broadcast channel 261. For example, broadcast channel 261 may be a movie channel, a sports channel, a news channel, a cartoon channel, or a shopping channel, having the type "movie", "sports", "news", "child", or "shopping", respectively. The frame controller 250 includes a datastore 280, which includes pairs of broadcast channel 261 and channel type 271, wherein channel type 271 is broadcast channel 261 type. Frame controller 250 then matches broadcast channel 261 against its datastore 280 and retrieves channel type 271.

The datastore 280 further includes a pairs of channel type 271 and Internet channel 265. The frame controller 250 may then match retrieved channel type 271 against datastore 280 and retrieve Internet channel 265. The frame controller 250 may then select Internet channel 265 for display onto picture 225.

In another embodiment, the frame controller 250 connects to a network computer 214 over a data network 210, such as the Internet, a home network, or other type of data network. The frame controller 250 then sends a query with broadcast channel 261 to the network computer 214, and retrieves Internet channel 265 from network computer 214. In such an

embodiment, network computer 214 may select Internet channel 265 by any criteria, such as by type relatedness.

In one example, broadcast channel **261** is a sports channel. Frame controller **250** selects Internet channel **265** to be an Internet video portal providing highlights of current sport 5 events, or an Internet video portal providing archives of sports event videos or televised sports programs. In another example, broadcast channel **261** is a US news channel. Frame controller **250** selects Internet channel **265** to be an Internet video portal providing news in Europe, news in Asia, news in 10 Africa. In other examples, Internet channel **265** may provide news in entertainment, news in local community, news in traffic, or other news.

In another example, broadcast channel **261** is a movie channel, and frame controller **250** selects Internet channel 15 **265** to be an Internet video portal providing information about movie stars, celebrities, or fashion. In other examples, Internet channel **265** may provide previews of movies currently shown in cinemas, or archives of classic movies.

In one embodiment, frame controller **250** selects Internet 20 channel **265** based on the current television program **241** showing on broadcast channel **261**. For example, if television program **241** is a movie, frame controller **250** may obtain information about television program **241**, such as program type, casts, content description, and other information. In 25 another example, television program **241** is a movie, such as "Titanic", starring "Leonardo DiCaprio" and "Kate Winslet".

In one embodiment, datastore 280 includes a television guide. Frame controller 250 obtains television program 241 information from datastore 280 by matching broadcast channel 261 and current time against datastore 280. In another embodiment, frame controller 250 queries a network computer 214 using broadcast channel 261 and current time to obtain information regarding television program 241. Frame controller 250 sends television program 241 information to 35 network computer 214, and obtains Internet channel 265. Frame controller 250 receives signals from Internet channel 265 and displays these onto picture 225.

FIG. 3 illustrates a process of selecting a broadcast channel based on an Internet channel. Frame controller **250** displays 40 Internet channel **265** onto picture **225**. Frame controller **250** selects broadcast channel **261** based on Internet channel **265**, and displays broadcast channel **261** onto picture **221**.

In one embodiment, frame controller 250 selects broadcast channel 261 based on the type of Internet channel 265. For 45 example, Internet channel 265 may be a movie channel providing movie videos, a sports channel providing information and videos about sports, a news channel, a children friend video portal, or an online e-commerce shopping portal. In these instances, Internet channel 265 has type "movie", 50 "sports", "news", "kids", or "shopping", respectively. In another embodiment, datastore 280 includes a pair of Internet channels 265 and channel type 275, wherein channel type 275 is Internet channel 265 type. Frame controller 250 matches Internet channel 265 against datastore 280 and retrieves chan- 55 nel type 275. Datastore 280 further includes a pair of channel type 275 and broadcast channel 261. Frame controller 250 matches retrieved channel type 275 against datastore 280 and retrieves broadcast channel 261. Frame controller 250 receives signals from broadcast channel 261 and displays the 60 signals onto picture 221.

In one embodiment, frame controller 250 sends a query with Internet channel 265 to network computer 214, and retrieves broadcast channel 261 from network computer 214.

In another embodiment, Internet channel **265** includes a 65 hyperlink **2651**, which references broadcast channel **261**. In one example, hyperlink **2651** includes a URL such as "tv://

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espn", "tv://Cable/channel-38", "tv://ATT-IPTV/SanFrancisco/channel-7", or "tv://Verizon-tv/premium-services/HBO". Frame controller 250 processes hyperlink 2651 and selects broadcast channel 261 based on hyperlink 2651. In one embodiment, Internet channel 265 includes an interactive web page 2657. Consumer 104 provides input 205 to frame controller 250, which processes the input 205 and obtains hyperlink 2651. In one embodiment, web page 2657 includes hyperlink 2651. Frame controller 250 processes input 205 to retrieve hyperlink 2651. In another embodiment, frame controller 250 processes input 205, sends a message to network computer 214, and retrieves hyperlink 2651, which is processed to select broadcast channel 261.

In another embodiment, frame controller 250 processes URL "tv://espn", and retrieves "espn". Broadcast channel 261 is associated with name "espn", and is selected by frame controller 250. Alternatively, datastore 280 may associate "espn" with broadcast channel 261. In another embodiment, frame controller 250 processes URL "tv://Cable/channel-38", and retrieves "Cable" and "channel-38". Frame controller 250 determines broadcast television channel input 190 includes cable television network, matching "Cable". Frame controller 250 then selects broadcast channel 261 as channel 38 from the broadcast television channel input 190.

FIG. 4 illustrates an exemplary Internet channel providing a television programming guide. In an embodiment, Internet channel 265 provides program guide 390. For example, program guide 390 is a web page including a program object 381, which includes hyperlink 393 referenced to broadcast channel 261, and program preview 395. In one embodiment, program preview 395 is a video clip, and frame controller 250 displays program preview 395 onto picture 225. The consumer 104 selects program object 381, and frame controller 250 processes the selected hyperlink 393 of program object 381, selects broadcast channel 261, and displays broadcast channel 261 onto picture 221.

In another embodiment, program object **381** is associated with television program **391** showing on broadcast channel **261**. Television program **391** may include a television show, a movie, a televised sports program, a news program, an episode, a documentary program, a televised concert show, or a televised event. Television program **391** may also include an advertisement, a public announcement, or an alert.

In one embodiment, program object 381 includes a program schedule 397. Frame controller 250 checks the current time 398 against program schedule 397. For example, frame controller 250 may include a clock 252 form which current time 398 is obtained. In another embodiment, frame controller 250 obtains current time 398 from a broadcast television channel input 190 or from an Internet input 193. If the program schedule 397 matches the current time 398, frame controller 250 processes hyperlink 2651. For example, in one embodiment, program schedule 397 includes a beginning time such as 7:00 pm, and duration such as 30 minutes. In another embodiment, program schedule 397 includes a start time such as 11:30 am and an end time such as 1:30 pm. In such an embodiment, the current time 398 matches program schedule 397 when the current time 398 is within the duration of the beginning time, or between the start and end times.

FIG. 5 illustrates an exemplary process for selecting a second Internet channel. Frame controller 250 displays broadcast channel 261 and Internet channel 265. Broadcast channel 261 is playing a television program 391. Frame controller 250 selects a second Internet channel 367 based on television program 391. In an embodiment, frame controller 250 includes datastore 280, which further includes program schedule 397 of television program 391 on broadcast channel

261. Frame controller 250 obtains current time 398 and matches it against the program schedule 397 and determines the current time 398 is not within program schedule 397. Frame controller 250 determines that television program 391 ends and selects second Internet channel 367, for example, an Internet television programming guide channel, as illustrated in FIG. 4. In one embodiment, frame controller 250 displays Internet channel 367 onto picture 225.

In one embodiment, broadcast channel 261 includes a second television program 392. Frame controller 250 detects that broadcast channel 261 changes from television program 391 to television program 392. In an embodiment, datastore 280 includes program schedule 396 of program 392. Frame controller 250 determines current time 398 matches program 15 schedule 396, and selects Internet channel 367.

In another embodiment, frame controller 250 selects a second Internet channel 367 based on images of television program 391. In an embodiment, datastore 280 includes images of television program 391. If there is a match, frame controller 250 selects second Internet channel 367.

In one embodiment, selection of second Internet channel 367 is based on images of television program 392. In another embodiment, image 284 includes control information of tele-25 vision program 391.

Although the invention herein has been described with reference to particular embodiments, it is to be understood that these embodiments are merely illustrative of the principles and applications of the present invention. It is therefore 30 to be understood that numerous modifications may be made to the illustrative embodiments and that other arrangements may be devised without departing from the spirit and scope of the present invention as defined by the appended claims.

The invention claimed is:

- 1. A television system comprising:
- a frame controller is configured to receive video data from a plurality of video streams and providing means to is an internet channel selected from an Internet source, at least one other of the video streams is a broadcast channel selected from a broadcast source, the frame controller further in communication with a television display; and
- a data store in communication with the frame controller configured to store a plurality of channel types, wherein each channel type corresponds to at least one of a broadcast channel and an internet channel;
- wherein the internet channel is selected by looking up a 50 channel type from the data store based on the broadcast channel and looking up the internet channel based on the channel type, and
- wherein the frame controller is further configured to cause the the broadcast channel and the internet channel to 55 each be displayed in a separate, non-overlapping frame on the television display.
- 2. The television system according to claim 1, wherein the Internet video stream relates to an images and sounds signal source from one of the Internet, a web portal, or a web site.
- 3. The television system according to claim 2, wherein the frame controller provides an interactive television session between the Internet source and a consumer.
- 4. The television system according to claim 1, wherein the broadcast video stream relates to an image and sounds signal source from one of a broadcast television network, a cable television network, or a satellite television network.

- 5. The television system according to claim 1, wherein the broadcast video stream relates to an image and sounds signal source from a multi-channel operator.
- 6. The television system according to claim 1, wherein the broadcast video stream relates to an image and sounds signal source from a multi-service operator.
- 7. The television system according to claim 1, wherein the frame controller selects the broadcast video stream based on the Internet video stream.
- 8. The television system according to claim 1, wherein the frame controller selects the Internet video stream based on the broadcast video stream.
- 9. The television system according to claim 1, wherein the frame controller selects the Internet video stream and the broadcast video stream based on a common attribute.
- 10. The television system according to claim 1, wherein the datastore includes paired broadcast and Internet video streams, the frame controller selecting the broadcast video image 284. Frame controller 250 matches image 284 against 20 stream by querying the datastore with the Internet video stream, and displaying the broadcast video stream paired with the Internet video stream as returned by the datastore.
 - 11. The television system according to claim 1, wherein the datastore includes paired broadcast and Internet video streams, the frame controller selecting the Internet video stream by querying the datastore with the broadcast video stream, and displaying the Internet video stream paired with the broadcast video stream as returned by the datastore.
 - 12. The television system according to claim 1, wherein the frame controller is in communication with a network computer and the network computer selects the Internet video stream to display.
 - 13. The television system according to claim 1, further comprising a program guide provided by an Internet source, the program guide comprising information regarding broadcast video streams, wherein the frame controller selects the Internet video stream to display based on information regarding the broadcast video stream from the program guide.
 - 14. The television system according to claim 13, wherein select video for display, at least one of the video streams 40 the frame controller selects a second Internet video stream to display based on information regarding the broadcast video stream.
 - 15. The television system according to claim 13, wherein the frame controller selects a second broadcast video stream to display when the broadcast video stream ends.
 - 16. The television system according to claim 1, further comprising a program guide provided by an Internet source, the program guide comprising information regarding Internet video streams, wherein the frame controller selects the broadcast video stream to display based on information regarding the Internet video stream from the program guide.
 - 17. The television system according to claim 16, wherein the frame controller selects a second Internet video stream to display based on information regarding the broadcast video
 - 18. The television system according to claim 16, wherein the frame controller selects a second broadcast video stream to display when the broadcast video stream ends.
 - 19. The television system according to claim 1, wherein the video stream from the Internet source and from the broadcast source are displayed simultaneously.
 - 20. A method for displaying Internet and broadcast video streams, the method comprising:
 - receiving, by a frame controller, video data from a plurality of video streams, at least one of the video streams comprising an Internet channel from an Internet source, a broadcast channel from a broadcast source

- selecting the internet channel by looking up a channel type from a data store based on the broadcast channel and looking up the Internet channel based on the channel type, wherein the data store is in communication with the frame controller and configured to store a plurality of channel types wherein each channel type corresponds to at least one of a broadcast channel and an Internet channel: and
- displaying, by the frame controller on a television display, the the Internet channel and the broadcast channel, each displayed in a separate, non-overlapping frame on the television display.
- 21. The method according to claim 20, wherein the Internet video stream relates to an images and sounds signal source from one of the Internet, a web portal, or a web site.
- 22. The method according to claim 20, wherein the input ¹⁵ frame controller provides an interactive television session between the Internet source and a consumer.
- 23. The method according to claim 20, wherein the broadcast video stream relates to an image and sounds signal source from one of a broadcast television network, a cable television ²⁰ network, or a satellite television network.
- 24. The method according to claim 20, wherein the frame controller selects the broadcast video stream based on the Internet video stream.

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- 25. The method according to claim 20, wherein the frame controller selects the Internet video stream based on the broadcast video stream.
 - **26**. A television system comprising:
 - a television display;
 - a frame controller for receiving an Internet channel from an Internet video stream and a broadcast channel from a cable broadcast video stream, the frame controller further providing means to select video for display looking up a channel type from a data store based on the broadcast channel and looking up the Internet channel based on the channel type, wherein the data store is in communication with the frame controller and configured to store a plurality of channel types wherein each channel type corresponds to at least one of a broadcast channel and an Internet channel and the frame controller further in communication with a television display and causing the selected Internet video stream and the cable broadcast video stream to each be displayed simultaneously in a separate, non-overlapping frame on the television display.

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